

H. Cuntz,

1914 Show

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NEW 1913 MODELS

of the

WARNER AUTO-METER

The Aristocrat of Speed Indicators"

WARNER INSTRUMENT CO.

Beloit, Wisconsin, U. S. A.

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Model 30 :: 60-Mile Dial

Model 31 :: 100-Mile Dial

Without Light

Price \$50.00

Model 32 :: 60-Mile Dial

Model 33 :: 100-Mile Dial

With Light

Price \$55.00



Model 32

THE Model 32 Auto-Meter as shown above is one of our new models, and while it is exactly the same in principle and construction as the well-known F and R Type Auto-Meters, this particular model has been pronounced by those who claim good judgment in such matters to be one of the handsomest instruments we have ever produced.

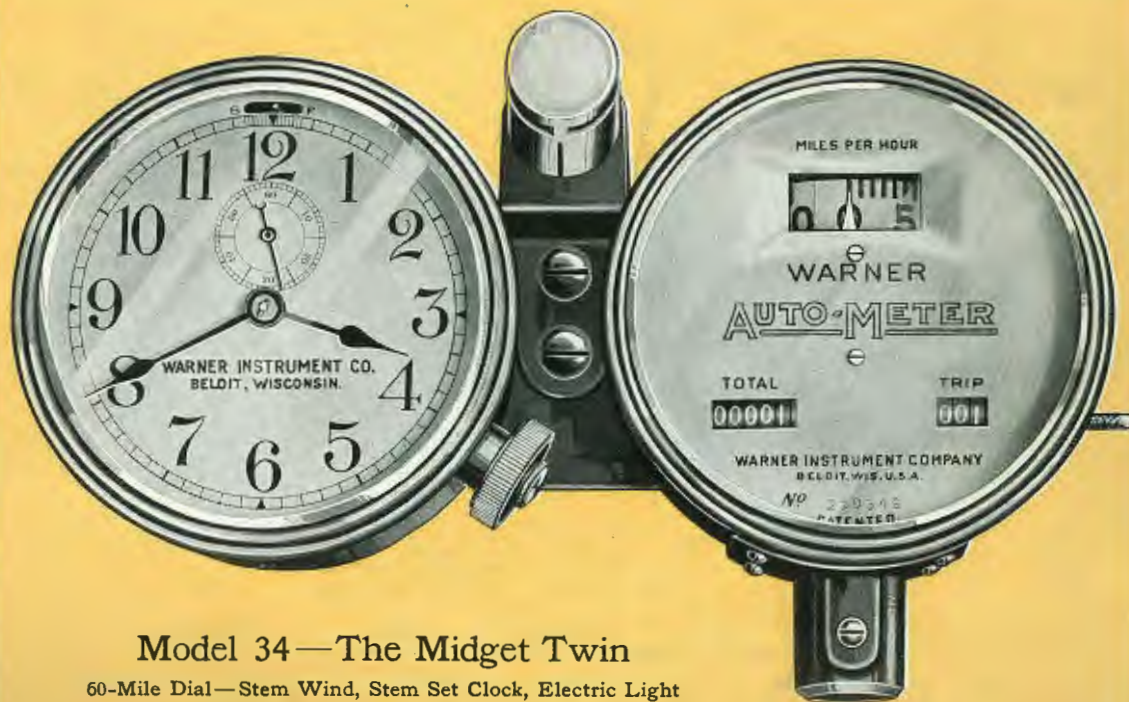
The dial coming in the center of the instrument with the total odometer at the left, reading to 10,000 miles, and the trip odometer at the right, with set back attachment, and reading to 100 miles and repeat, makes this instrument balance perfectly.

The knurled end on the right of this instrument which is used for setting the trip odometer to any point desired, is a special feature of this model. If this end is pushed in, it stops the action of the trip odometer completely when the car is in motion, though the total mileage still works. This enables

you to run around a city when touring, leaving your trip figures at the exact point at which you stopped when leaving the Route Book. When you wish to start again where you left the Route Book, it is only necessary to pull out the knurled end, and the trip odometer starts working. The construction of the odometer itself is so simple and at the same time the action is so positive that in many respects we consider it equal if not superior to any odometer ever used in any of our instruments.

The face of the dial is silvered and the odometer figures are in white on black background. This makes them stand out clearly. Size face $3\frac{1}{2}$ inches.

This model instrument comes in four different finishes—brass, nickel, black enamel and black copper—each one is compensated for temperature, and is positively guaranteed against everything but accident and misuse for the period of one year, and to contain the same quality, finish and workmanship as any of the higher priced models.



Model 34—The Midget Twin

60-Mile Dial—Stem Wind, Stem Set Clock, Electric Light

Price \$90.00

Model 35

100-Mile Dial—Stem Wind, Stem Set Clock, Electric Light

Price \$90.00

ON ACCOUNT of the intense popularity of the Model O-2 Warner Auto-Meter—or Big Twin—we have designed the Model 34 as shown above. Many people who have smaller cars fancied the Model O-2, but could not use it on account of its size—to these the Model 34 will especially appeal.

This Instrument is very similar to the Model 32, already described, while the Clock is of the best quality and will keep correct time. It is stem wind and stem set, and contains an eight-day movement.

Over 100,000 new cars will use either one or the other of the instruments described herein as regular equipment for their 1913 cars, and this is in spite of the fact that they

could have bought any other speedometer on the market for *much less* than they had to pay us. After rigid tests of all makes they decided that the Warner was so much better in quality and accuracy that they would use it, even at a cost of thousands of extra dollars.

The Guarantee

EVERY Warner Auto-Meter, whether it comes on your car as regular equipment or is bought at retail—whether it is the \$50.00 or \$145.00 model—is absolutely guaranteed for one year (accident or misuse excepted). Every Auto-Meter, no matter what the model, has the well-known “Warner Quality” back of it.

JUDGE THE WARNER

By the Cars that carry it

