

1910
"THE STEADY HAND"

Announcement

of the

Hoffecker Models

for

1910

The HOFFECKER COMPANY
MANUFACTURERS OF
"THE STEADY HAND"

SPEEDOMETERS

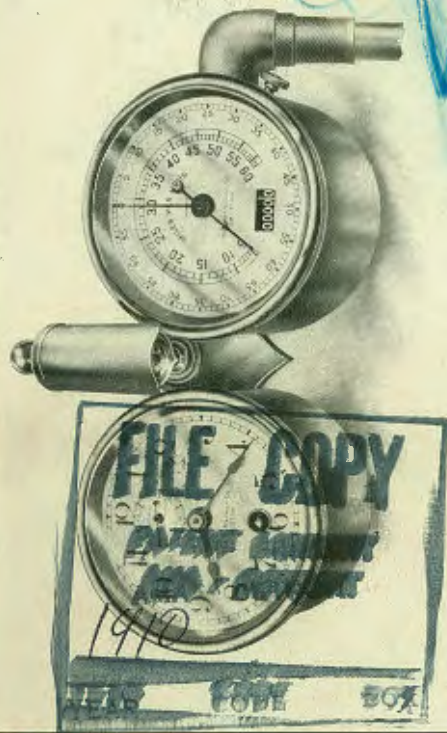
MAIN OFFICE - MOTOR MART
BOSTON

Branches

New York 1775 Broadway
Cleveland 1217 Huron Avenue
Philadelphia 119 No. Broad Street

HOFFECKER

"THE STEADY HAND"

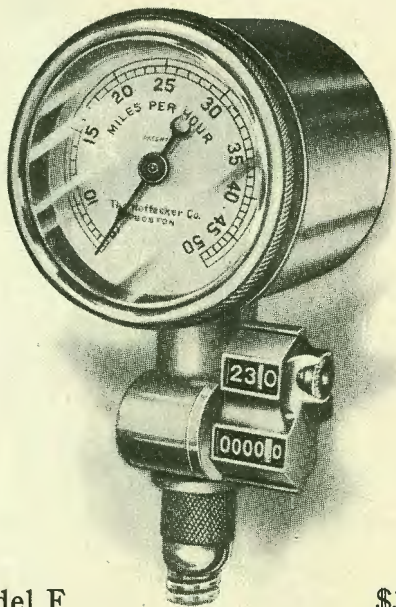


Model D Combination, \$125.00

AN ORNAMENT IN APPEARANCE
A TRUTH TELLER IN OPERATION

HOFFECKER

"THE STEADY HAND"



Model F
[3-inch]

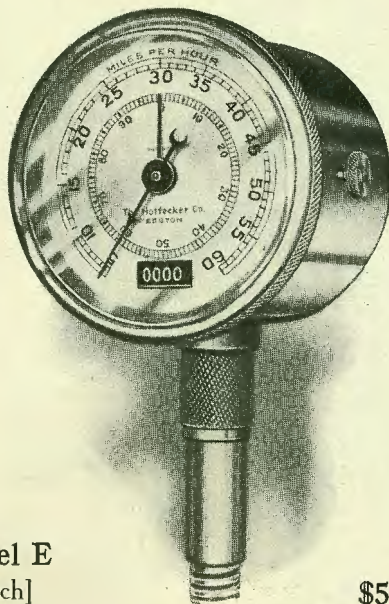
\$35.00

50 Mile Speed Register
100 Mile Veeder Trip Odometer
10,000 Mile Veeder Season Odometer

¶ This model furnishes the indispensable Hoffecker speed movement, and by the use of the simpler odometer supplies the demand for a high-grade, low-priced instrument. It is the best value for the money in the market.

SPEEDOMETER

"THE STEADY HAND"



Model E
[3½-inch]

\$50.00

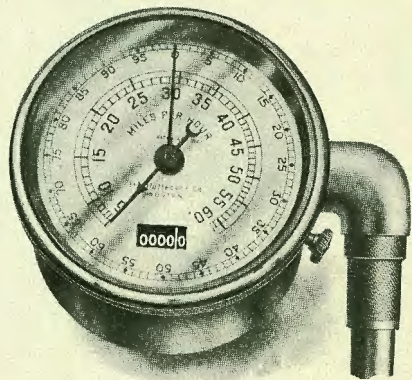
60 Mile Speed Register
100 Mile Hoffecker Trip Odometer
10,000 Mile Season Odometer

¶ This model has instantly sprung into favor with hundreds of people desiring a moderate-priced instrument possessing all the essential qualities of our Model D, and which through minor changes leaves these unimpaired.

¶ In combination with Chelsea Clock and Light, \$90.00.
(See Illustration)

HOFFECKER

"THE STEADY HAND"



Model D [4-inch] **\$75.00**

60 Mile Speed Register
100 Mile Hoeffecker Trip Odometer
10,000 Mile Season Odometer

¶ This instrument embodies the perfection of speedometer construction, and has proven itself to be the most

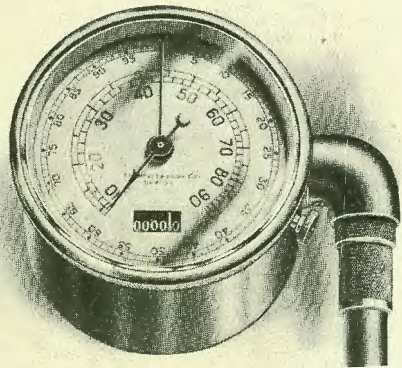
Accurate, Steady and Dependable
instrument on the market to-day.

¶ In combination with the Chelsea Clock, with light, it forms the most elegant equipment for any car.

¶ Price of Model D, with Clock and Light, \$125.00.
(See Illustration)

SPEEDOMETER

"THE STEADY HAND"



Model G [4-inch] **\$85.00**

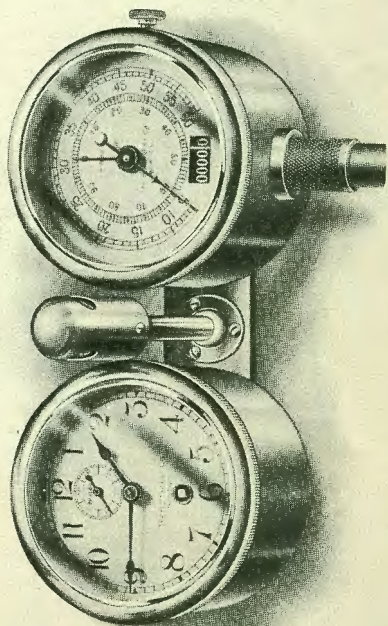
90 Mile Speed Register
100 Mile Hoeffecker Trip Odometer
10,000 Mile Season Odometer

¶ This model embodies all the high grade features of Model D, is especially adapted for service on high-powered and racing cars, and will record speed to ninety miles with absolute accuracy and dependability.

¶ Price of Model G, with Clock and Light, \$135.00.

SPEEDOMETER

"THE STEADY HAND"



Model E Combination, \$90.00

BUILT ON A SCIENTIFIC PRINCIPLE
NOT AFFECTED BY CHANGES
OF TEMPERATURE

H CUNTZ

1910

The Hoeffcker

is universally recognized to be the best representative of Speedometer perfection.

- ☑ Four years of Dependability is its record.
- ☑ Made right, they stay right.
- ☑ We invite inspection and suggest comparison.
- ☑ Satisfaction guaranteed.

The Hoeffcker Co.

New York Branch
1775 BROADWAY
Phone, Columbus 611

POOLE PRINTING CO., BOSTON, MASS.